



MODERNIZING CASH HANDLING FOR BUILDING SUPPLY RETAIL

How a family-owned building supply retailer improved POS visibility, reduced daily counting time, and achieved ROI in just five weeks.



RESULTS OVERVIEW

~25 Min

Saved Per Day,
Per Location

\$900K

Projected Annual
Savings

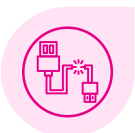
5

Weeks until ROI

THE STORY IN BRIEF

This family-owned building supply retailer has served customers across the Southwest for nearly a century, with 80+ stores across Texas, New Mexico, and Oklahoma.

As the business looked to improve store operations, cash handling stood out as an area where better accuracy, stronger visibility, and smoother processes could make a real difference.



Weak Integration



Limited Visibility



Time-Heavy Processes

THE CHALLENGE

The existing competitor solution was no longer meeting the business's needs. It lacked the accuracy and efficiency required at store level and did not integrate effectively with the company's proprietary POS system.

That created more manual work around reconciliation, auditing, and moving count data into internal systems.

The retailer needed a solution that could reduce daily counting time, improve confidence in cash handling, and provide better visibility across its store network.



THE SOLUTION

Following discussions at NRF Protect, the retailer partnered with Cashmaster to test a new approach near its headquarters.

A 30-day trial was carried out in a nearby store, allowing the business to assess the solution in a live retail environment. Cashmaster One Max was selected, supported by the Cashmaster USB Key Link solution. Together, they delivered faster, more accurate counting and helped move count data into the retailer's in-house POS system more seamlessly.

The result was a solution shaped around the retailer's own operating needs, improving daily cash handling without requiring teams to work around a disconnected setup.



THE OUTCOME

The gains were both operational and commercial. The business saved 20 to 30 minutes per day at each location, creating a measurable efficiency improvement across the store network.

Projected savings after full deployment were estimated at \$900,000, with ROI achieved in just five weeks. The stronger POS connection improved data visibility and supported better decision-making around cash handling and store operations.

The retailer moved to a more accurate, integrated, and auditable cash handling process that better matched the scale of its business.



Time Saved



Stronger
POS Visibility



Rapid ROI



“Cashmaster has revolutionised our processes. Its unmatched efficiencies compared to competitors, coupled with seamless POS integration, have not only elevated our cash management but also enhanced data visibility. It's a game changer.”

Senior Buyer

AT A GLANCE

Customer: Family-owned building supply retailer

Region: Texas, New Mexico, and Oklahoma

Store network: 80+ stores

Solution: Cashmaster One Max with Cashmaster USB Key Link

ROI: 5 weeks

GET IN TOUCH

Ready to make cash handling faster, more accurate, and easier to control?

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