

## SUPPORTING FAST, ACCURATE REGISTER COUNTS ACROSS THE ESTATE

How Poundland reduced counting time, integrated reconciliation reporting, and delivered recurring annual savings across its stores.



## RESULTS OVERVIEW

**150+**

Hours Saved Per  
Day Nationwide

**£300K**

Annual Savings

**24**

Weeks until Return of  
Investment

## THE STORY IN BRIEF

Poundland built its success on a high-volume, value-driven retail model, with many transactions paid in cash. As the business expanded, cash handling became an important area for improvement. Poundland needed a faster, more controlled way to manage register counts, improve reconciliation, and maintain visibility across the cash process.



High Cash Volumes



Time-Heavy Counts



Reconciliation Pressure

## THE CHALLENGE

As the store estate grew, high cash volumes at the register started to affect daily efficiency.

With an average of **six cash registers** per store and at least **two cash counts each day**, the time spent on counting and reconciliation quickly added up.

Poundland needed a solution that could count cash quickly and accurately, support immediate reconciliation, and reduce the risk of cash loss through theft or error.

## THE SOLUTION

Cashmaster originally supported Poundland with Cashmaster Sigma 170 devices, configured around the business's cash handling process.

The solution integrated with Poundland's management systems to support instant reconciliation reporting, helping stores count faster and maintain stronger control.

As the Sigma range was retired, Poundland began upgrading to Cashmaster One Plus, continuing with a trusted solution while modernising a large part of its estate.

This gave Poundland a clear upgrade path while maintaining continuity for store teams.



## THE OUTCOME

Across the estate, Poundland saved approximately 150 hours per day compared with manual counting, creating recurring annual savings of more than £300,000.

The commercial return was strong, with ROI achieved in 24 weeks.

Register counts and reconciliation became faster and easier to manage, while the move to Cashmaster One Plus helped refresh a large part of the installed estate.

Poundland gained a cash handling process that improved daily efficiency and could continue to evolve with the business.



Time Saved



Instant  
Reconciliation



Modernised  
Estate



“We allow our sites to contact the support service directly. Overall I believe the service adds value to Poundland's IT service offering, as the users have direct access to product specialists throughout Cashmaster. I would recommend a Cashmaster consultation to any business that has a necessity or requirement to count cash.”

**Neil, Senior Buyer, Poundland**

## AT A GLANCE

**Customer:** Poundland

**Sector:** Value retail

**Solution:** Cashmaster Sigma 170, upgraded to Cashmaster One Plus

**Annual savings:** £300K+

**ROI:** 24 weeks

## GET IN TOUCH

Ready to make cash handling faster, more accurate, and easier to control?

 [enquiriesasia@cashmaster.com](mailto:enquiriesasia@cashmaster.com)

 [cashmaster.com](http://cashmaster.com)